

DR. MUQQADAS REHMAN
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	QUALIFICATION
2014	<p><i>Doctor of Philosophy (Marketing)</i> The University of Newcastle, Australia, NSW</p> <p><i>Awards</i></p> <ul style="list-style-type: none">✚ HEC Approved Supervisor for PhD Students.✚ Certificate awarded by the Faculty of Business & Law for: Finalist in the Annual “Three Minute Thesis” Competition (2013) at the University of Newcastle, Australia.✚ Certificate Awarded by The Vice Chancellor Research for: Finalist in the Annual “Three Minute Thesis” Competition (2013) by The University of Newcastle, Australia.
1998	<p><i>Master of Business Administration (MBA)</i> University of the Punjab, Pakistan</p>
1996	<p><i>Bachelor in Commerce</i> Hailey College of Commerce, University of the Punjab, Quaid-e-Azam Campus, Lahore.</p> <p><i>Awards:</i></p> <ul style="list-style-type: none">✚ Roll of Honor for the year 1995
1992	<p><i>Higher Secondary School</i> Kinnaird College for Women, Lahore, Pakistan</p> <p><i>Awards:</i></p> <ul style="list-style-type: none">✚ Scholarship granted from Board of Intermediary & Secondary Education (BESI)
1990	<p><i>Primary & Secondary school</i> Convent of Jesus & Mary, Lahore, Pakistan</p> <p><i>Awards</i></p> <ul style="list-style-type: none">✚ Scholarship granted from Board of Intermediary & Secondary Education (BESI)✚ Blue-card holder - issued by CJM authorities for best academic performance

	EMPLOYMENT EXPERIENCE
<p>2002 - 2014</p> <p>2010 - 2014</p> <p>2015 – To date</p> <p>2015 – To date</p>	<p><i>Designation</i></p> <p>Lecturer Hailey College of Commerce University of the Punjab, Pakistan</p> <p>Project Management Consultant Oasis School of Autism, Pakistan</p> <p>Assistant Professor Hailey College of Commerce University of the Punjab, Pakistan</p> <p>Member Doctoral Committee Hailey College of Commerce, PU, Pakistan</p> <p><i>Main Tasks</i></p> <ul style="list-style-type: none"> + Preparing & revising course material as assistant professor at Punjab University, Pakistan + Delivering lectures for the courses of Marketing and Research to under graduate and graduate classes. + Providing feedback on students' assignments and presentations + Talking tutorials + Supervising PhD students & guiding students in project preparation + Conducting research and presenting findings + Preparing quality assurance research based reports + Providing Planning and controlling research policies for Public and private research centers and monitoring execution + Actively working for Autistic children in Pakistan because of lack of awareness among the population + Assist day-care oncology patients by providing consultancies to improve their Quality of life

	RESEARCH EXPERIENCE
	Research Publications
2006	1. Rehman, M. (2006). Culture Matters Impact on the Effectiveness of TV Advertising. <i>The Journal of Commerce</i> , 1(1), 69.
2011	2. Ilyas, M., & Ali, K. (2011). Comparative Evaluation of Customers' Satisfaction and Loyalty in Conventional and Islamic Banks of Pakistan. <i>International Journal of Management Research and Emerging Sciences</i> , 1(1), 60-73.
2012	3. Rehman, M., Dean, A. M., & Pires, G. D. (2012). A research framework for examining customer participation in value co-creation: Applying the service dominant logic to the provision of living support services to oncology day-care patients. <i>International Journal of Behavioural and Healthcare Research</i> , 3(3-4), 226-243.
2012	4. Rehman, M., Pires, G. & Dean, A. (2012) "Towards a Conceptual Model of Customer Participation in Exchange: Considering the Service Logic of Marketing", in <i>Proceedings of the 2012 Royal Bank Research Seminar, June, Shanghai, RPC</i> .
2014	5. Irem, K., Rehman, M. and Ilyas, M., (2014). Social Media: A Prospective or a Dilemma The case of Pakistan. <i>International Journal of Management Research and Emerging Sciences</i> . (4(1) 47-68
2014	6. Khan, A.A, Rehman, M. & Rehman, C.A (2014). Role of Company's Own career portals in recruitment: A suggestion for IT companies operating in Pakistan. <i>International Journal of Management Research and Emerging Sciences</i> . 4 (1), 87.
2014	7. Irem, K., Rehman, M. & Rehman, C.A. (2014). The Impact of Career Planning on Career Satisfaction: A Mediation Analysis of Career Development. <i>International Journal of Management Research and Emerging Sciences</i> . 3(1), 37-51.
2014	8. Tariq, H., Rehman, M. and Rehman, C.A., (2014). Exploring Managerial Competencies & Employee Well-being in Public & Private Organizations under Competency Management Approach: An Evidence from Pakistan. <i>International Journal of Management Research and Emerging Sciences</i> , 4(1), 1-26.
2015	9. Khaliq, A., Rehman, M., Shaukat,S., Aslam, N., & Amin, M. (2015). Gender Differences of Social Networking in SME's: An Exploratory Study of Pakistan. <i>MAGNT Research Report</i> , 3(9).

2015	10. Aftab, M. R., Rehman, M., Abdul, C., & Faheem, M. (2015). Food Prices and its Impact on Poverty in Pakistan. <i>Pakistan Journal of Social Sciences (PJSS)</i> , 35(2).
2015	11. Ali, M., Rehman, M., & Abdul Rehman, C. (2015). Exploring the Dimensions of Country of Origin and Its Leverage on Consumer Buying Preferences: A Qualitative Study of Pakistani Consumer Market. <i>Singaporean Journal of Business, Economics and Management Studies</i> , 51(2479), 1-26.
2015	12. Khan, M. Z. U., Ilyas, M., Rehman, M., & Rahman, C. A. (2015). Money, Monetization and Economic Growth in Pakistan. <i>International Journal of Economics and Empirical Research (IJEER)</i> , 3(3), 95-104.
2015	13. Pires, G. D., Dean, A., & Rehman, M. (2015). Using service logic to redefine exchange in terms of customer and supplier participation. <i>Journal of Business Research</i> , 68(5), 925-932.
2016	14. Ul Hassan, S. Q., Rehman, M., & Rehman, C. A. (2016). Demographic Psychological Factors and Bottled Water Buying Behavior of Consumers: A Case Study of Lahore. <i>Arabian Journal of Business and Management Review (Oman Chapter)</i> , 5(12), 1.
2016	15. Chaudhary, N. A. B. Rehman, M. & Rehman, A. (2016). Issues and Challenges faced by internal auditors of Private Sector Organizations. <i>Social Science Learning Education Journal</i> , 1(1).
2016	16. Mirza, M., Muqadass, R., Chaudhary, A. R., & Nisar, A. B. (2016). Public awareness about e-tagging device on security Check posts & toll-plazas for the smooth traffic management and reduction in terrorist activities in Pakistan. <i>International Journal of Academic Research in Management and Business</i> , 1(1), 52-74.
2016	17. Aslam, U., Rehman, M., Imran, M. K., & Muqadas, F. (2016). The Impact of Teacher Qualifications and Experience on Student Satisfaction: A Mediating and Moderating Research Model. <i>Pakistan Journal of Commerce & Social Sciences</i> , 10(3).
2016	18. Mian, R., Rehman, M., & Rehman, C. A. (2016). Gender Discrimination at Work Place: A Case Study on Education Sector of Pakistan.
2016	19. Irem, K., Rehman, M., & Rehman, C. A. (2016). Strategies to overcome work barriers: An exploratory study of women executives in Pakistan. <i>FWU Journal of Social Sciences</i> , 10(1), 21.
2016	20. Mahmood, K., Rehman, C. A., Rehman, M., Ali, F. (2016), Impact of Knowledge based HR Practices on Innovation with the Mediating Effect on Employee's Creativity. <i>International Journal of Management Research and Emerging Sciences</i> . 5(1). 64-86
	21. Nasir, N., Khaliq, C. A., & Rehman, M. (2017). An Empirical Study on the

2017	Resilience of Emotionally Intelligent Teachers to Ostracism and Counterproductive Work Behaviors in Context of the Higher Educational Sector of Pakistan. <i>Global Management Journal for Academic & Corporate Studies</i> , 7(1), 130.
2017	22. Arfat, Y., Mehmood, K., Rehman, M., & Saleem, R. (2017). The Role of Leadership in Work Engagement: The Moderating Role of a Bureaucratic and Supportive Culture. <i>Pakistan Business Review</i> , 19(3), 688-705.
2017	23. Muqadas, F., Rehman, M., Aslam, U., & Ur-Rahman, U. (2017). Exploring the challenges, trends and issues for knowledge sharing: A study on employees in public sector universities. <i>VINE Journal of Information and Knowledge Management Systems</i> , 47(1), 2-15.
2017	24. Arfat, Y., Rehman, M., Ilyas, M., & Saqib, A. (2017). Role of Rewards to Foster Knowledge Sharing Practices: Mediating Role of Psychological Commitment. <i>Pakistan Business Review</i> , 19(2), 465-480.
2017	25. Ur Rehman, U., Rehman, M., & Imran, K. (2017). Exploring the Determinants of Institutional Insurance and Their Impact on Behavioral Intentions: A Mixed Method Approach. <i>Pakistan Business Review</i> , 18(4), 1010-1030.
2017	26. Saboor, A., Rehman, M., & Rehman, S. (2018). Organizational Justice and Employee Contextual Performance: The Moderating Effect of Organizational Respect. <i>Pakistan Business Review</i> , 19(4), 995-1011.
	<p>SEMINARS, CONFERENCES AND WORKSHOPS ORGANIZED, ATTENDED AND PAPERS ORGANIZED</p> <ul style="list-style-type: none"> ✚ Research paper presented at the International Research Symposium on Service Management, in Mauritius in August 2010. ✚ Research paper presented at the Business and Economics Society International (B&ESI) Conference in New Zealand in January 2012. ✚ Presented at the annual “Three Minute Thesis” Competition (2013) at the University of Newcastle, Australia. ✚ “Orientation Program” HRD (13th Aug 2002 – 23rd August 2002). ✚ Doha Bank Limited. Training 02/07/1998 – 02/09/1998. ✚ “International Business Strategy”-Workshop by CMD &Stolkholm University march 2004.

- ✚ “Advance Strategic Marketing” LITE (Jan-April 2006).
- ✚ “A joint certificate workshop on Entrepreneurship” Smeda and CHD (17 April 2004).
- ✚ “Leadership Skills” Workshop by CHD.
- ✚ “Insight into Research Methods” Superior Group of Colleges (24 November 2006).
- ✚ “Training Course on Executive Management Seminar for SMEs” (The Association for Overseas Technical Scholarship) (17-21 May 2004).
- ✚ “Selling & negotiation Skills” CMD (27th & 28th Feb 2004).
- ✚ “Being the Best”, Training by Golden Blue, February 2004.
- ✚ Paper presented in Mauritius “International Symposium on Service Management” 2010.
- ✚ Attended NVivo training at Queensland University, Brisbane, Australia 2012.
- ✚ Paper presented at B&ESI in New Zealand 2012.
- ✚ Presented at annual ‘3-minute Thesis Competition’ as finalist at the University of Newcastle, Australia.
- ✚ Attend NVivo training in Brisbane, Australia 2012.
- ✚ NVivo training conducted at Hailey College of Commerce 2015.
- ✚ NVivo training conducted at The Superior College Lahore, University Campus, Lahore 2014 and 2015
- ✚ Seminar conducted on NVivo at Lahore School of Economics 2016
- ✚ International Conference on Management Research at The Superior College, University Campus Lahore, A Chartered Institute 2016.
- ✚ Conducted ICMR (International Conference on Management Research) at The Superior College, University Campus Lahore, A Chartered Institute 2017.
- ✚ Conducted ICEET (International Conference on Electronics Engineering and Technology) at The Superior College Lahore, University Campus 2017.

	<p>COMPUTER SKILLS</p> <p>QSR NVivo 11, SPSS, MS Office</p> <p>DEMOGRAPHIC INFORMATION</p> <p>Country of Birth & Citizenship: Pakistan Gender: Female Date of Birth: 06/02/1976</p>
	<p>Referees:</p>

<p>Prof. Dr. Alison Dean Principal Supervisor & Ex-Head of Newcastle Business School Newcastle Business School Faculty of Business & Law The University of Newcastle Australia 2308 Alison.dean@newcastle.edu.au +Ph +61 2 4921 7393</p>	<p>A/Prof Dr. Guilherme Pires Co - Supervisor & Head of Marketing, Newcastle Business School Faculty of Business & Law The University of Newcastle Australia 2308 Guilherme.pires@newcastle.edu.au +Ph +61 2 4921 8698</p>	<p>Prof. Dr. Hassan Mubeen Alam Principal Hailey College of Commerce University of the Punjab, Pakistan Principal.hcc.edu.pk</p>
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